

Tatyana Zamir | Visual Designer

Visual Designer with 10+ years of experience across brand, digital, print, and UX/UI. I combine big-picture thinking and visual storytelling to translate complex ideas into clear, meaningful design. Experienced partnering with mission-driven organizations, start-ups, nonprofits, educational programs, and small businesses.

EXPERIENCE

Visual Designer | Brand, Digital, Print & UX/UI | 2016 - Present

Tanya Zamir Design | Coral Springs, FL

- Partner with mission-driven organizations, start-ups, nonprofits, educational programs, and small businesses to create brand identities, publications, digital communications, marketing collateral, and other print and digital materials.
- Lead client projects from discovery and concept development through collaboration, iteration, production, and final delivery.
- Develop visual identities and supporting brand materials across print and digital applications, including logos, publications, packaging, signage, marketing collateral, and websites.
- Produce complex, high-volume publications, including a 16-part educational series of 40–60-page publications, managing layout, formatting, revisions, and final production within an established visual system.
- Develop conceptual UX/UI projects using user research, information architecture, user flows, wireframing, prototyping, and interface design to explore and solve complex user and communication problems.
- Manage multiple projects, stakeholders, revision cycles, and competing deadlines while maintaining visual consistency and accuracy.

Adjunct Professor of Visual Arts | 2012–2016

Northern Virginia Community College & Torpedo Factory Art Center | Alexandria, VA
Anne Arundel Community College | Anne Arundel, MD

- Taught design fundamentals, color theory, drawing, and painting.
- Developed curricula and led lectures, demonstrations, and critiques emphasizing technical skill, visual communication, and concept development.

Teaching Fellow | Visual Arts | 2008–2011

Boston University & Brandeis University | Boston/Waltham, MA

- Assisted in teaching drawing and figure studies at Boston University and printmaking at Brandeis University, including leading studio instruction, critiques, demonstrations, and workshops.

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Coral Springs, FL

SKILLS

Visual Design
Brand Identity
Typography & Layout
Digital & Print Design
Editorial Design
UX/UI Design
User Research
Information Architecture
Wireframing & Prototyping

TOOLS

Adobe Creative Suite
Photoshop
Illustrator
InDesign
Figma
Canva
Miro

EDUCATION & TRAINING

Florida Atlantic University
Interactive Design Course, 2023

Boston University
MFA in Painting, 2011
BFA in Visual Art, 2008

Brandeis University
Post-Bacc in Painting, 2009

LANGUAGES

English · Russian